

# Northern Saddle Club 2024 Horse Shows

## Sponsors Needed!



### *What makes a great horse show?*

- **Knowledgeable feedback for riders**

Experienced officials (judges, course designers) provide quality feedback and safe competition to our competitors as they progress in education and skill level.

This is our biggest show cost due to the distance we live from the main 'hubs' of the sport in BC!

- **Recognition of Accomplishments**

Riders compete for placings in individual classes, as well as for Division championships and highpoints.

Riders also collect points for year-end awards, rewarding consistent and/or improving performance over the season.

- **Accessible to riders of many levels**

With the aid of sponsors, we aim to keep entry costs low and offer classes for a variety of skill levels.

**Sponsors are essential to our ability to provide quality judging, performance recognition awards, and also keep shows affordable for competitors - especially those travelling from around the north to attend our shows in Smithers!**

### **Northern Saddle Club Horse Shows**

The Northern Saddle Club is a not-for-profit organization dedicated to supporting horse enthusiasts of all disciplines in the Bulkley Valley. The Northern Saddle Club hosts a series of schooling shows throughout the outdoor riding season, offering competition in Dressage, Hunter/Jumper, Western, and Gymkhana (depending on interest and entries).

This show series aims to bring the equestrian community together, foster the partnership between horse and rider, promote the skill development of riders in Northern BC, and prepare competitors for recognized shows in the rest of the province (and beyond!) if that is their ambition!

### **2024 Show Dates**

**May 17-19**

**August 2-4**

**September 20-22**

### **Your Sponsorship Supports:**

#### **Judges/Officials**

Officiant and travel fees.

Many judges must travel from Prince George and beyond!

#### **Prizes**

Ribbons, Division Championship prizes, Year-End prizes

#### **Keeping entry fees affordable!**

Other ideas? Let us know!



## Sponsorship Levels

### Bronze \$100+

- \* You/your business name will be listed in the show program, as well as all promotional materials for all three shows (social media, NSC website, etc.).

### Silver \$200+

- \* A horse show class will be named after you/your business for one show, which will appear in promotional materials and be advertised by the ring announcer during the show.
- \* You/your business name will be listed in the show program, as well as all promotional materials for all three shows (social media, NSC website, etc.).

### Gold \$350+

- \* A horse show division (group of classes) will be named after you/your business, which will appear in the show program, promotional materials, and be advertised by the ring announcer for all three shows.
- \* Opportunity for branded prizes for your division for one show (August).
- \* You/your business name featured on the year end awards for your named division.

### Platinum -TITLE SPONSOR- \$1000+

- \* **We will name one of three shows after you/your business (e.g., NSC presents the [YOUR NAME] Spring Classic).**
- \* Your name/business will be featured on the front page of the show program, as well as in all promotional materials (social media, NSC website, etc.), and be promoted by the ring announcers.
- \* Display logo/signage (provided by you) at the show office.
- \* Opportunity for branded horse show prizes, special awards, year-end prizes (let's talk about your ideas!)

Have a specific idea about how you would like your sponsorship to support the show/riders/horses?

In-kind items?

Let us know and we would love to work with you to make it happen!

**CONTACT: Allie Glavina (Show Manager) at [nscshows@gmail.com](mailto:nscshows@gmail.com)**

**Sponsorship commitments must be received by February 29, 2024, to be featured in the Spring show program, though we are delighted to accept sponsorships at anytime throughout the 2024 season!**